



# Curt Clinefelter

Art Director / Designer

📍 Brooklyn, New York

## Summary

Dynamic Art Director and Designer with extensive experience in conceptual thinking and graphic execution. Proven track record of delivering successful branding initiatives, event design, and UI/UX solutions across digital and print mediums. Adept at creating compelling visual collateral that engages audiences and meets strategic objectives. Recognized for strong communication skills, teamwork, and a collaborative approach that fosters productive relationships with clients and colleagues.

## Experience

### Art Director

Modicum Agency

New York, NY

Feb. 2022 - Present

- Began tenure as a Senior Designer and was promoted to Art Director after 2 years, demonstrating growth and leadership.
- Create high-impact visual solutions for commercials, internal communications, B2B marketing, and product launches for Google, YouTube, and Waze, significantly elevating brand visibility and user engagement.
- Art direct and oversee graphics and animations for flagship events like Google I/O and Made by Google, ensuring innovative storytelling and cohesive brand messaging.
- Lead a team of 5 designers and 4 animators, encouraging creative exploration and strategic problem-solving.
- Develop comprehensive brand guidelines and design templates that enhance consistency across events and internal communications.
- Expertly design decks for internal client communications and third-party marketing.
- Communicate and provide design solutions to clients, ensuring alignment with project goals and brand identity.

### Sr. Graphic Designer

Little Cinema Digital

Brooklyn, NY

March 2021 - Dec. 2021

- Collaborated with motion design and development teams to conceptualize and design immersive virtual and in-person experiences for leading entertainment brands, including Disney, Netflix, Warner Media, and Amazon.
- Designed UX and UI for video streaming on desktop and mobile devices, enhancing usability and audience engagement.
- Designed print collateral to reinforce branding and enhance events, resulting in increased participation and social media interaction.
- Actively participated in brainstorming sessions, contributing to the strategic development of campaigns that pushed creative boundaries and engaged diverse audiences.

## Details

658 Humboldt St. Apt 2

Brooklyn, NY 11222

215 290 4314

curtclinefelter@gmail.com

[www.curtclinedesign.com](http://www.curtclinedesign.com)

## Education

Graphic Design / AA

Antonelli Institute / 2009

Erdenheim, PA

Communications / BA

West Chester University / 2005

West Chester, PA

Front End Development

Code Camp / 2015 - 2016

Web 101, Web 102

Charleston, SC

## Skills

Figma

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe After Effects

Keynote

Google Workspace

Sketch

Microsoft Office

Wordpress

Wix

Illustration



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## Experience

### Sr. Designer

Blue Water Green Bridge

Charleston, SC

June 2020 - Jan. 2021

- Designed and led all brand identity and product design initiatives for a high profile startup in the industrial hemp space.
- Established relationships with vendors for fulfillment and production.
- Created RFPs, conducted interviews, and facilitated the development of two websites.

### Sr. Designer

Netamorphosis

New York, NY

July 2019 - June 2020

- After 5 months of exemplary work I was promoted to a senior position, where I led projects and trained new designers.
- Collaborated with design and SEO teams to create websites and graphic assets for clients including Newport Healthcare, BuzzFeed, Walmart, and Awe Inspired.
- Worked closely with in-house staff and external partners to deliver cutting edge, digital platforms and consulting.

### Graphic Designer

Eastern National

Fort Washington, PA

Dec. 2016 - July 2019

- Developed original artwork for merchandise and signage for 170+ retail locations in partnership with the National Park Service.
- Developed SOPs, style guides and templates for use at headquarters and at the store level.
- Collaborated with multiple departments to meet the demands of field operations and achieve company wide goals.

### Graphic Designer

Gulfstream Communications

Charleston, SC

Jan. 2016 - Dec. 2016

- Utilized Adobe CC to design layouts, illustrate graphics, edit photos and prepare the production of nationally recognized magazines in the Carolinas.
- Managed the production process, ensuring timely delivery and adherence to client specifications.

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